



Panel Discussion 1:

Doing Business Successfully with USDA

USDA contracting and program officials will discuss best practices for accessing USDA opportunities. Attendees will gain insights into how to develop effective marketing strategies for winning federal contracts.

Moderator: Joe Ware, Deputy Director, Office of Small and Disadvantaged Business Utilization (OSDBU)

Panelists:

Richard Kahn, Director, Acquisition Management Division, Farm Service Agency

Michael McFarland, Chief, Procurement Operations Division, Office of Procurement and Property Management

Valencia Winstead, Director, Design and Construction, Office of Operations

Ronald Hooper, Director, Acquisition Management, Forest Service